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THE LSG GROUP SCORES BIG AT THE ONBOARD HOSPITALITY AWARDS

Neu-Isenburg, Germany, June 7, 2023 – LSG Group, the leading global inflight catering event, is proud to announce that they have won gold and commendations at the Onboard Hospitality Awards last night. Held at the World Travel Catering Expo in Hamburg, these awards recognize innovation and excellence in people, products and services that support the onboard passenger experience.

The Group bagged the award for Catering Innovation of the Year: AICA, the LSG Group's consumption analytics tool, powered by Artificial Intelligence (AI). The sophisticated AI-powered tool scans food trays post-flight to offer detailed insights into passengers' consumption habits.

The Group's expert brand, Retail inMotion, specialists in onboard retail solutions, were awarded Best Onboard Beverage for their innovative color-changing dry gin when tonic water is added, Deux Frères. In addition, the team also received a "Highly commended" for Catering Innovation of the Year for their Currywurst & Fries in the Skies entry.

CEO, Erdmann Rauer commented, "This recognition is testament to the hard work of our amazing colleagues, who have worked tirelessly to pioneer the latest innovations and raise the bar for our customers. The award recognizes the immense effort and dedication of our teams and celebrates their pioneering spirit."

For more than five decades, the LSG Group has been creating and delivering products and services that meet the needs of its customers, while maintaining a commitment to quality and customer satisfaction. This commitment was recognized by the Onboard Hospitality Award judges, who commended the LSG Group for its commitment to innovation and customer service.



The LSG Group is the quality and technology leader in airline catering and related markets. It has two strong, independent expert brands: LSG Sky Chefs a global catering specialist with the highest hygiene and quality standards for airlines, the home delivery market and retail. Retail inMotion, which specializes in in-flight sales, product development and technology solutions, sets standards with its understanding of partnership and its innovative strength.

LSG Group (International) is headquartered in Neu-Isenburg near Frankfurt, Germany, and has an extensive network of joint ventures and partnerships around the globe. In the pandemic year 2021, its 15,500 employees at 140 locations in 40 countries worldwide generated consolidated revenue of 1,113 million euros. LSG Sky Chefs produced 131 million meals (excluding minority interests) during this period. www.lsg-group.com