

contactAlexandra Appel
Head of Communication and Marketingphone+49 (0) 6102 240 716e-mailalexandra.appel@lsg-group.com

Information

LSG Lufthansa Service Holding AG Dornhofstraße 38 D-63263 Neu-Isenburg Internet: www.lsg-group.com

THE LSG GROUP AND KAELIS PARTNER UP TO ENHANCE AND TRANSFORM PASSENGER EXPERIENCE

Neu-Isenburg, Germany, May 30, 2023 – The LSG Group and Kaelis, the world's leading independent provider of onboard products, services and solutions, are happy to announce a strategic partnership. The collaboration aims to revolutionize the inflight experience by combining strengths and expertise of both companies. The World Travel Catering & Onboard Services Expo (WTCE) in Hamburg, Germany, next week will mark a starting point for the joint objective to deliver exceptional products and services to the aviation industry.

"This strategic partnership means a powerful synergy," says Erdmann Rauer, CEO of the LSG Group. "Together, we will be able to deliver an even more comprehensive offer to the aviation sector and allow airlines to increase their Net Promoter Score (NPS), measuring customer satisfaction. We want to deliver a package that covers exactly what the consumers want and includes more sustainable solutions."

The LSG Group and Kaelis are planning to expand and diversify their portfolios, offering a range of high-quality and innovative inflight products from classic catering, onboard retail and hybrid offers to amenities, tableware and textiles. The collaboration will facilitate the co-creation of cutting-edge and passenger-centric solutions, tailored to the evolving demands of the travel industry.

The LSG Group and Kaelis will optimize their supply chain networks, leveraging their global footprints to enhance efficiency, reduce costs and enable airlines to enjoy seamless operations and responsive support. With a shared commitment to sustainability, the LSG Group and Kaelis will work together to develop eco-friendly solutions that minimize the environmental impact of inflight operations. Innovation in sustainable materials, packaging and waste management will contribute to a greener travel industry.

"We believe that this strategic partnership between the LSG Group and Kaelis will bring significant value to the onboard industry, positioning us as the preferred choice for airlines seeking top-notch inflight products and services," says Federico Heitz, CEO of



Kaelis. "Together, we are dedicated to creating unforgettable experiences for passengers, driving operational efficiency for airlines, and shaping the future of inflight services."

Kaelis is the world's leading independent provider of on-board products, services and solutions, serving 1.5 billion passengers from more than 100 airlines and railway companies in more than 55 countries, with an experience of more than 25 years contributing to customers' success.

The WTCE takes place June 6-8 at the Hamburg Messe in Germany. The LSG Group stand will be located in Hall 1A, Booth 1E20 and Kaelis' booth at Hall 1A, Booth 1E10.

The LSG Group is the quality and technology leader in airline catering and related markets. It has two strong, independent expert brands: LSG Sky Chefs as a global catering specialist with the highest hygiene and quality standards for airlines, the home-delivery market and retail. Retail inMotion, which specializes in in-flight sales, product development and technology solutions, sets standards with its understanding of partnership and its innovative strength.

The LSG Group (International) is headquartered in Neu-Isenburg, near Frankfurt, Germany, and has an extensive network of joint ventures and partnerships around the globe. In the pandemic year 2022, its 18,778 FTE's at 131 locations in 40 countries worldwide generated a consolidated revenue of 1.960 million euros. LSG Sky Chefs produced 275 million airline catering meals (including minority interests) and 33 million food commerce units during this period. <u>www.lsg-group.com</u>

Kaelis is the world's leading independent provider of on-board products, services and solutions, serving 1.5 billion passengers from more than 100 airlines and railway companies in more than 55 countries, with an experience of more than 26 years contributing to customers' success. The multinational company specializes in: sourcing, designing, developing, manufacturing and delivering products worldwide as well as providing consulting services for on-board services.

Kaelis was founded in 1997. Over the years, Kaelis has enhanced its global footprint by opening several offices around the world. <u>www.kaelis.world</u>