



**contact** Alexandra Appel  
Head of Communication and Marketing  
**phone** +49 (0) 6102 240 716  
**e-mail** alexandra.appel@lsg-group.com

#### Information

LSG Lufthansa Service Holding AG  
Dornhofstraße 38  
D-63263 Neu-Isenburg  
Internet: [www.lsg-group.com](http://www.lsg-group.com)

## THE LSG GROUP AND CUISINE SOLUTIONS FORM A THREE-STEP STRATEGIC ALLIANCE TO REDEFINE THE CATERING MODEL OF THE FUTURE

**Hamburg, Germany, June 14, 2022** – At the WTCE (World Travel Catering Expo) in Hamburg, the [LSG Group](#) announced today a strategic partnership with [Cuisine Solutions](#) Inc. (CUSI), the global leader and largest premium-food company in pioneering and perfecting the sous-vide cooking technique. The alliance foresees that Cuisine Solutions and CREA, the company’s education, consulting and innovation arm, will support the LSG Group in jointly developing new concepts for airline catering. Both parties also intend to explore opportunities to use the LSG Sky Chefs catering network for other food-commerce models, therefore redefining the standard catering model and making it future-proof.

“The partnership with Cuisine Solutions will equip our existing LSG Sky Chefs locations with the manufacturing and service capabilities necessary to handle multiple food-commerce concepts, like convenience retail products for take-away options, buy-on-board concepts and home-delivery menus, while ensuring the highest standards of quality and safety,” said Erdmann Rauer, CEO of the LSG Group. “This perfectly matches our growth strategy, especially in the food-commerce arena and airline catering and will allow us to create innovative concepts for our core customers.”

The alliance will be launched in three simultaneous stages: First, Cuisine Solutions will supply the LSG Sky Chefs facilities with a selection of core menu items globally. Both companies will work together to present airline customers with the “best of both worlds” in developing new onboard-catering concepts. Second, the LSG Group will work closely together with CREA to continuously educate its global culinary team on the latest developments and innovative approaches. Third, the two companies will work together to explore options to redesign the LSG Sky Chefs kitchens worldwide, transforming their operations into the catering facilities of the future.

Cuisine Solutions President and CEO Felipe Hasselmann commented of the strategic partnership: “We are delighted to develop such a strong worldwide alliance with the



LSG Group. Erdmann Rauer's vision of the future of catering along with the LSG Group's strong penetration on airlines and non-airline channels fits perfectly into our vision of supplying the highest quality, safer and innovative products consistently around the world. CREA, our sous-vide consulting arm, has had very successful results creating the future back of the kitchen for restaurants, hotels, stadium restaurants and ghost kitchens, and now we will do the same with catering in partnership with LSG."

Erdmann Rauer added: "This alliance is a natural progression for our company as we move to adopt a renewed focus on innovation and partnerships, both in terms of airline catering and food commerce. Expanding our collaboration with long-time partner Cuisine Solutions matches our strategic targets going forward, while enriching the knowledge base across our network. Our goal is to work closer with our customers in developing culinary concepts that not only meet their needs but help us to constantly advance the processes and techniques that will continue to solidify our leading position in the industry."

#### **About the LSG Group:**

*The LSG Group is the quality and technology leader in airline catering and related markets. It has two strong, independent expert brands: LSG Sky Chefs a global catering specialist with the highest hygiene and quality standards for airlines, the home delivery market and retail. Retail inMotion, which specializes in in-flight sales, product development and technology solutions, sets standards with its understanding of partnership and its innovative strength.*

*LSG Group (International) is headquartered in Neu-Isenburg near Frankfurt, Germany, and has an extensive network of joint ventures and partnerships around the globe. In the pandemic year 2021, its 15,500 employees at 140 locations in 40 countries worldwide generated consolidated revenue of 1,113 million euros. LSG Sky Chefs produced 131 million meals (excluding minority interests) during this period. [www.lsg-group.com](http://www.lsg-group.com)*

#### **About Cuisine Solutions**

*Cuisine Solutions is the world's leading manufacturer and distributor of sous vide foods. Led by an international team of award-winning chefs, Cuisine Solutions is recognized as the authority on sous vide -- the innovative slow-cooking technique that the company pioneered, perfected, and popularized decades ago. Headquartered in Sterling, Virginia, Cuisine Solutions services more than 22,000 restaurants and 6,000 retailers, as well as first and business class on the top 10 airlines in the world, and major hotels. For more information, visit [www.cuisinesolutions.com](http://www.cuisinesolutions.com)*