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Retail inMotion North America extends its partnership with Spirit Airlines

DALLAS, Texas, USA/DUBLIN, Ireland, January 25, 2022 – The LSG Group (“LSG”), and its expert brand, Retail inMotion (RiM), one of the world’s leading providers of retail and technology solutions for airlines, have just been awarded a five-year contract extension of their Onboard Retail Outsourcing partnership with [Spirit Airlines](#). RiM has been working with the U.S.-based carrier since 2014.

The contract between Retail inMotion and Spirit Airlines will maintain its existing framework, which means that RiM will fully support the airline’s Onboard Retail Program.

RiM is excited to combine its vast on-board retail experience and digital knowledge to further strengthen Spirit Airlines’ commitment to providing value-added inflight choices and options for their Guests.

“Our team appreciates the continued partnership and trust bestowed upon us by Spirit Airlines as we continue to enhance their Guest experience, reduce costs and increase profits,” commented Mir Khan, Head of Onboard Retail for Retail inMotion.

“We are happy to continue our partnership with Retail inMotion, through which we are able to bring innovative products onboard for the enjoyment of our Guests, and ensure that our flight attendants have the latest inflight technology,” said Mike Byrom, Vice President of Airport Services at Spirit Airlines.

About Retail inMotion

[Retail inMotion](#) is an on-board retail and technology expert for the travel industry. Its culture of collaboration and innovation continues to help it steadily strengthen its position in the global on-board retail industry. Retail inMotion offers proprietary products, solutions and services in technology, crew engagement, product development and fully outsourced on-board retail services.

Retail inMotion is a wholly owned subsidiary of the [LSG Group](#).

About Spirit Airlines:

[Spirit Airlines](#) (NYSE: SAVE) is committed to delivering the best value in the sky. We are the leader in providing customizable travel options, starting with an unbundled fare. This allows our Guests to pay only for the options they choose — like bags, seat assignments and refreshments — something we call À La Smarte®. We make it possible for our Guests to venture further and discover more than ever before. Our Fit Fleet® is one of the youngest and most fuel-efficient in the U.S. We serve destinations throughout the U.S., Latin America and the Caribbean, and are dedicated to giving back and improving those communities. Come save with us at [spirit.com](#).