**Retail inMotion launches fertility policy**

**DUBLIN, Ireland, April 19, 2021** – Retail inMotion (RiM) recognises that fertility issues affect a great number of people. In order to best support employees who are navigating in vitro fertilization (IVF), we are launching a fertility policy aimed at protecting and covering employees for time off, promotion and pay review opportunities, privacy and support – all regardless of the length of treatment.

We strongly believe that employee wellbeing is crucial for both business and organisational success and we are constantly working on optimising our work culture to foster employee satisfaction. The lack of legislative protection for employees with fertility issues leads to workplace stress, which impacts productivity and health.

Through this fertility policy, we seek to protect employees with fertility issues, regardless of their gender and family situation and provide comfort and protection for our female employees. The fertility policy is now available to *all* RiM employees.

“Retail inMotion is a family-friendly employer, and by creating this fertility policy, we aim to provide the vital support employees going through fertility treatment need,” said Nils Taubert, Chief Executive Director of Retail inMotion. “Introducing the fertility policy ensures all RiM employees are treated fairly and feel fully supported.”

“This initiative is designed to help employees navigate the challenges around their treatment,” added Stephanie Brady, Head of Global HR at Retail inMotion. “Through this policy, we aim to take away all the workplace worries and allow employees facing fertility challenges to focus on the treatment. What we can offer, in addition to time off, is a flexible work arrangement and assurances of privacy.”

 **About Retail inMotion**

[Retail inMotion](https://www.retailinmotion.com/) is an onboard retail and technology expert for the travel industry. Its culture of collaboration and innovation continues to help it in steadily strengthening its position in the global onboard-retail industry. RiM offers proprietary products, solutions and services in technology, crew engagement, product development, and fully outsourced onboard-retail services.

Retail inMotion is a wholly owned subsidiary of the [LSG Group](https://www.lsg-group.com/). In 2019, the companies belonging to the LSG Group achieved consolidated revenues of EUR 3.4 billion.